



# RubyConf Mini

## Sponsorship Prospectus

**November 15-17, 2022** • Providence, RI

A 200-person addition to RubyConf, built in partnership with Ruby Central.

### Why sponsor RubyConf Mini

- Meet and recruit Ruby developers
- Help developers on your team up-level their skills and expertise
- Learn about new projects in the Ruby community
- Create a welcoming experience for marginalized Ruby developers

### Where sponsorship money goes

- High-quality AV and wifi setup
- Recording services to share talks after the conference
- Subsidized travel and housing for speakers and conference staff
- Scholarships for first-time conference attendees

	<b>Emerald</b>	<b>Diamond</b>	<b>Ruby</b>
Sponsorship package	\$5,000	\$15,000	\$20,000
Logo on conference website and printed materials	✓	✓	✓
Recognition in conference opening and closing	✓	✓	✓
Participation in sponsor panel*		✓	✓
Booth in sponsor hall		✓	✓
3 sponsored tweets from RubyConf Mini account		✓	✓
Swag in conference goodie-bag**		✓	✓
30-minute sponsored session***			✓
Sponsored email to conference attendees			✓

\* Sponsor to provide panelist

\*\* Sponsor to provide swag

\*\*\* Max 75 attendees per session

For questions, reach out to [contact@rubyconfmini.com](mailto:contact@rubyconfmini.com).

Interested in a joint sponsorship package with RubyConf Houston? Let us know!

# Thank you for your interest in sponsoring RubyConf Mini.

Payment is due within 30 days of the execution of this agreement, or before the start of the conference on November 15, 2022, whichever comes first.

Primary contact information			Billing Information		
Name			Name		
Email			Email		
Company			Company		
Phone			Phone		
Mailing Address			Mailing Address		
City	State	Zip	City	State	Zip

### Payment Information

Payment schedule will be provided with initial invoice. All fees are deemed fully earned and are non-refundable. Cancellation by Sponsor does not relieve Sponsor of liability for full payment of fees, notwithstanding the loss of Sponsor package benefits.

### Payment Information

Checks should be addressed as follows:  
**8605 Santa Monica Blvd #35793**  
**West Hollywood, CA 90069-4109**  
For any questions about payments or to pay via wire transfer or ACH, contact [sponsors@rubycentral.org](mailto:sponsors@rubycentral.org).

### Select a Sponsorship Package

<input type="checkbox"/>	Emerald	\$5,000
<input type="checkbox"/>	Diamond	\$15,000
<input type="checkbox"/>	Ruby	\$20,000
<input type="checkbox"/>	Other	\$ <input type="text"/>

### Total due:

**ASSIGNMENT OF SPACE:** Ruby Central shall assign the booth, display and/or tabletop space as agreed to under this Agreement for the period of the display and such assignment will generally be made no later than three weeks before the Event. Location assignments will be on a first-come, first-served basis, and may be modified by Ruby Central due to changes in Event layout, venue or other factors, and will be made solely at the discretion of Ruby Central. Booth assignments may include specific non-negotiable instructions on how to orient the booth.

**USE OF SPACE:** Company is allowed to distribute literature, run demonstrations, and sell products within the boundaries of the Company's assigned space. Company's product demonstration, placement or handing out of literature, signage, all booth furnishings, and lighting must be well within the confines of the assigned space at all times and may in no way interfere with adjacent space. Demonstrations using audio must use headsets to demonstrate audio capabilities. All booth furnishings, equipment and displays are the responsibility of the Company, must be constructed safely, and must be installed, occupied, and dismantled in accordance with Ruby Central's schedule. Ruby Central may refuse permission to exhibit any products or services Ruby Central deems objectionable or unsuitable for the Event. Company shall not assign to a third party its space or any portion of that space without the prior written consent of Ruby Central, which Ruby Central may grant or withhold at its sole discretion. This includes needing specific authorization for participation by third parties designated as your Partners. Areas requiring authorization include displaying logos, signage, third-party branded giveaways or handouts, and any other representation bearing a brand other than that of the sponsor. If such permission is given, the Company assumes full responsibility for the conduct of the assignee and all its representatives. Company may not distribute or sell food or beverage at the assigned space or anywhere on event premises without prior permission from Ruby Central.

**COMPANY EVENTS:** Company shall not schedule or sponsor any event in connection with the Conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in Ruby Central's Conference schedule. All events must be pre-authorized by Ruby Central to avoid such conflicts. Events can only be listed as official conference events and promoted by Ruby Central if they are sponsored exclusively by event sponsors.

**INDEMNITY AND LIMITATION OF LIABILITY:** Neither Ruby Central, any co-sponsor, venue provider nor any of their respective officers, agents, employees contractors, facilities, representatives, or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, expense, harm, or injury, or death to the person, property, or business of the Company and/or any of its visitors, officers, agents, employees, contractors, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, uncontrollable events, third parties, accident or any other reason in connection with the display at the Conference. The Company hereby indemnifies, and shall defend, and protect Ruby Central and hold Ruby Central, any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses which might result or arise from Company's participation in the Conference or any actions of Company's officers, agents, employees, contractors, or other representatives. Under no circumstance will Ruby Central, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall Ruby Central's liability, under any circumstance, exceed the amount actually paid to it by the Company. Ruby Central makes no representations or warranties regarding the number or identity of persons who will attend the Conference.

**OBSERVANCE OF LAWS:** Company shall abide by and observe all laws, rules and regulations, and ordinances in connection with the Conference and this Agreement.

**CANCELLATION OR TERMINATION BY RUBY CENTRAL:** If for any reason beyond its reasonable control, including without limitation fire, strike, earthquake damage, construction or renovation to the display site, government regulation, public catastrophe, or act of God ("Force Majeure"), Ruby Central shall determine that the Conference or any part will not be held, Ruby Central may cancel the Conference or any part thereof. In that event, the liability of Ruby Central is limited to the amount of fees paid, and Ruby Central shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by Ruby Central. In the event, however, that Ruby Central cancels the Conference for any reason other than Force Majeure, Ruby Central shall refund to Company the full amount of the fees paid by Company.

**CANCELLATION BY COMPANY:** All payments made to Ruby Central or agreed to under this Agreement shall be deemed fully earned and non-refundable in consideration for expenses incurred by Ruby Central and Ruby Central's lost or deferred opportunity to provide space and/or sponsorship opportunities to others. Cancellation notices must be in writing and sent to [sponsors@rubycentral.org](mailto:sponsors@rubycentral.org).

**COMPANY CONDUCT:** Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste. Ruby Central reserves the right to eject from the Conference Company or any Company representative(s) violating those standards.

**AGREEMENT TO TERMS, CONDITIONS AND RULES:** Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms conditions, and rules made by Ruby Central from time to time for the efficient and safe operation of the Conference. This Agreement represents the final, complete and exclusive agreement between the Company and Ruby Central concerning the subject matter of this Agreement. Ruby Central does not make any warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by Ruby Central. No business forms (including without limitation any Company purchase order terms and conditions) shall modify, interpret, supplement or alter in any manner the express terms of this Agreement. The rights of Ruby Central under this Agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of Ruby Central. If any term of this Agreement shall be declared invalid or unenforceable, the remainder of the Agreement shall continue in full force and effect. This Agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this Agreement regarding consent to assignment.

**AGREED: Sponsor is bound to this Sponsor Application and Contract ("Agreement") for RubyConf Mini ("Conference" and/or "Event"). I have read and agree to all terms and conditions of the Agreement. I warrant that I am authorized to sign on behalf of the Sponsor listed above and that all information I have provided is complete and accurate.**

Upon receipt of this signed contract and full payment, Ruby Central will countersign and return a copy.

**Sponsor Signature**

**Ruby Central, Inc Signature**